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Spring Beauty



FALL 1955

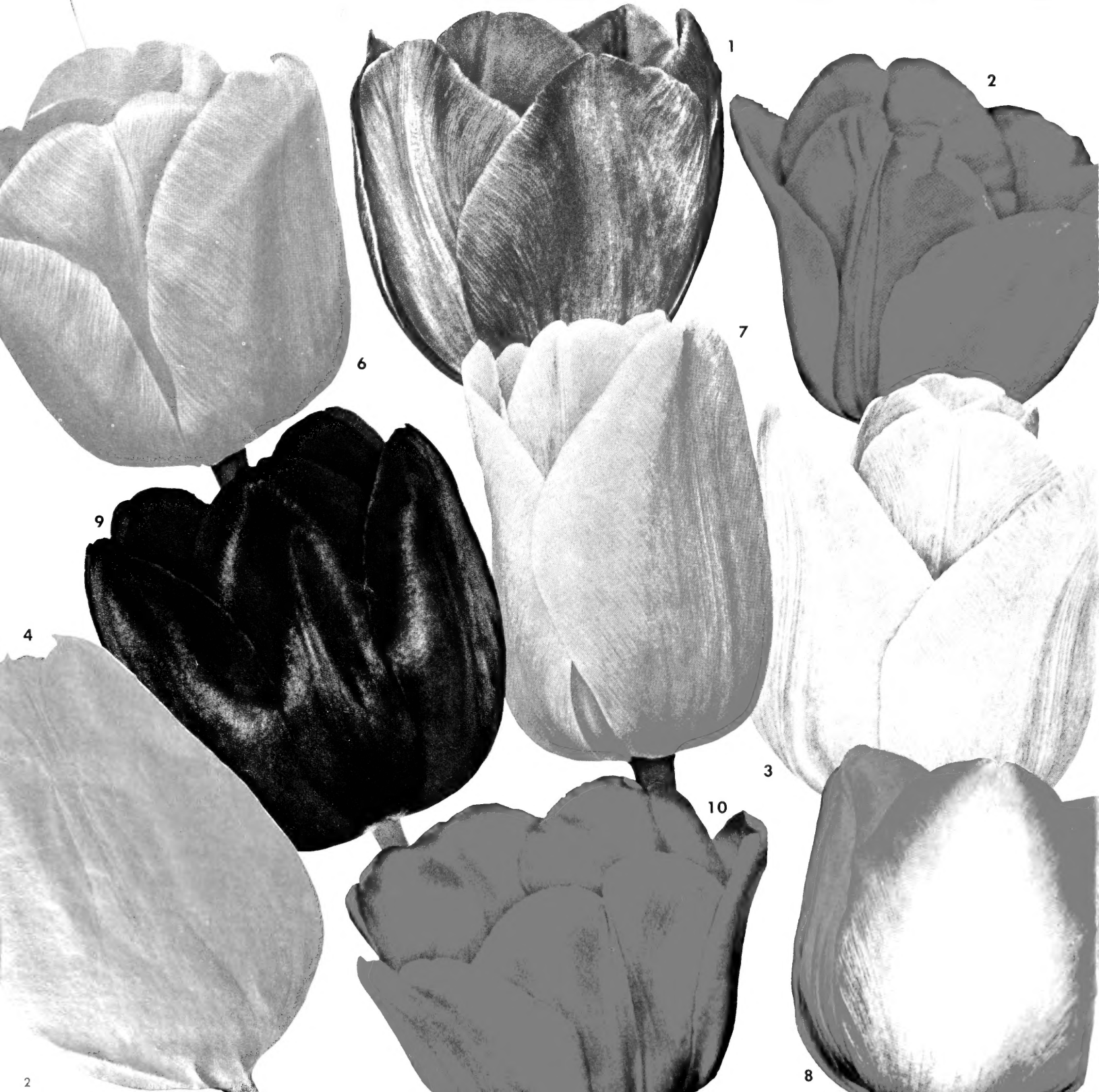
Colorama Tulips for an unsurpassable splash of colors in your garden, plant these distinguished varieties. Earliest flowering of all tulips. Excellent for rock garden use as well as beds. Don't pass these by. 10 for \$4.95, 50 for 23.50, 100 for 45.00

Max Seckling Seedsmen, Inc.

538 MADISON AVENUE
NEW YORK CITY, 22

Max Schling's IMPORTED HOLLAND TULIPS

	12	25	100
1—Blue Perfection.....	\$1.50	\$2.95	\$11.50
2—Eclipse.....	1.65	3.25	12.50
3—Dorry Overall.....	1.50	2.95	11.50
4—Mrs. J. T. Scheepers.....	1.50	2.95	11.50
5—Mt. Erebus.....	1.50	2.95	11.50
6—Princess Elizabeth Maxima.....	1.45	2.85	11.00
7—Clara Butt.....	1.45	2.85	11.00
8—Pres. Hoover.....	1.50	2.95	11.50
9—Queen of the Night.....	1.45	2.85	11.00
10—Scarlet Leader.....	1.50	2.95	11.50



Max Schling's Bulb Collections

The bulb collections listed on this page are all especially labeled and packed for us in the Netherlands. They represent truly exceptional savings for you, yet assure you of the finest selection of bulbs for your garden.

COLLECTION No. 1 — TULIPS ON PARADE

Blue Perfection	Princess Elizabeth Maxima (Rose)
Eclipse (Crimson)	Clara Butt (Salmon-pink)
Dorrie Overall (Lavender)	President Hoover (Orange)
Mrs. J. T. Scheepers (Yellow)	Queen of the Night (Black)
Mt. Erebus (White)	Scarlet Leader
5 each 10 above varieties	\$ 6.00
10 each 10 above varieties	11.50
25 each 10 above varieties	25.00

COLLECTION No. 2 — SAMPLE TULIPS

Blue Perfection	Scarlet Leader
Mrs. J. T. Scheepers (Yellow)	Princess Elizabeth Maxima
Mt. Erebus (White)	
5 each 5 above varieties	\$ 3.50
25 each 5 above varieties	15.75

COLLECTION No. 3 — PEONY FLOWERED TULIPS

Mt. Tacoma (White)	Golden Marvel (Yellow)
Nizza (Red & Yellow)	Uncle Tom (Deep Maroon)
Eros (Rose)	
5 each of above	\$ 3.95
10 each of above	7.50
25 each of above	16.95

COLLECTION No. 4 — STAR SPANGLED NARCISSI

Carleton, Flower Record, Geranium, Mrs. E. H. Krelage, Orange Glow, King Alfred, Scarlet Gem, Star of the West, Texas, Mrs. R. O. Backhouse.	
5 each 10 above varieties	\$ 7.25
10 each 10 above varieties	13.75
25 each 10 above varieties	33.00

COLLECTION — No. 5 — OREGON TRAIL NARCISSI

Year after year we proudly offer this terrific value of which we have sold more than 15 million bulbs. Year after year we gratefully observe the increase in orders and reorders. The careful selection and blending of varieties especially suitable for naturalizing makes this mixture a "Long Term Investment in Beauty."

50 bulbs	\$ 4.00
100 bulbs	7.50
1000 bulbs	70.00

COLLECTION No. 6 — TRICOLOR HYACINTHS

Queen of the Blues	Queen of the Pinks
Queen of the Whites	
10 each above 3 varieties	\$ 6.50
30 each above 3 varieties	17.50

COLLECTION No. 7 — POT O' GOLD CROCUS MIXTURE

A careful blend of yellow, purple, blue, white and striped Crocus. Wonderful for mass planting.

50 for	\$ 2.75
100 for	5.00
1000 for	45.00

COLLECTION No. 8 — BOTANICAL TULIPS

Sylvestris (Red and Yellow)	Kaufmanniana (Cream and Pink)
Clusiana (Pink and White)	Princes (Red)
	Red Emperor
5 each 5 above varieties	\$ 5.50
25 each 5 above varieties	23.50

COLLECTION No. 9 — EASTER PARADE

of Spring Harbinger Bulbs

A selection carefully planned to give a wide range of color and long period of bloom from these early blooming bulbs. Consist of:

Mixed Crocus	Chionodoxa (Glory of the Snow)
Scilla Campanulata (Wood Hyacinths)	Blue Grape Hyacinths (Muscari)
Scilla Sibirica (Blue Squills)	Ornithogalum Umbellatum (Star of Bethlehem)
Snowdrops (Galanthus)	
10 each above 7 varieties (70 in all)	\$ 4.35
30 each above 7 varieties (210 in all)	11.75

COLLECTION No. 10 — PARROT TULIPS

Blue Parrot	Firebird (Red)
Fantasy (Pink)	Orange Favorite
	Texas Gold
5 each above 5 varieties (25 in all)	\$ 3.25
10 each above 5 varieties (50 in all)	6.00
25 each above 5 varieties (125 in all)	14.25

DARWIN TULIPS

(Blooming period May 5th-20th.)

Darwins are the most important of all Tulip classifications. Their tall, sturdy stems and wide range of colors make them equally valuable for bedding or for use as cut flowers. Truly they may be said to be the mainstay of the May garden.

	12	25	100
f. Bartigon Maxima. 28". Large fiery scarlet	\$1.50	\$2.95	\$11.50
Blue Perfection. 28". Lovely heliotrope-blue	1.50	2.95	11.50
Charles Needham. 28". Huge brilliant scarlet	1.65	3.25	12.50
f. Clara Butt. 24". Old favorite soft salmon-rose	1.45	2.85	11.00
Cum Laude. Deep blue violet 28"	1.75	3.45	13.50
Dorrie Overall. Pure lilac lavender 26"	1.50	2.95	11.50
Eclipse. 30". Huge crimson-maroon. One of the best	1.65	3.25	12.50
f. Golden Measure. 26"	1.50	2.95	11.50
Mamassa. Oval shaped, clear deep yellow	1.50	2.95	11.90
Mt. Erebus. 30". Lovely large snow-white	1.50	2.95	11.50
Niphetos. 28". The finest pale lemon-yellow	1.50	2.95	11.50
f. Princess Elizabeth Maxima. 30". Favorite rose-pink	1.45	2.85	11.00
Queen of the Night. 34". The newest and blackest			
Darwin Tulip	1.45	2.85	11.00
Scarlet Leader	1.50	2.95	11.50
Smiling Queen. Extra long flower, deep pink, very tall	1.65	3.25	12.50

LOVELY LILY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

An interesting group, closely related to Cottage Tulips. Lovely long pointed and reflexed petals.

	12	25	100
Astor. 24". Delightful soft bronze shaded salmon	\$1.50	\$2.95	\$11.50
Golden Emblem. 25". Rich golden yellow, strong stem, perfect form	1.65	3.25	12.50
Marietta. Largest pink lily flowered tulip	2.25	4.30	16.50
White Triumphator. White lily flowered tulip	3.25	6.45	24.50

OUTSTANDING NOVELTY TULIPS

This year, Max Schling Seedsmen is proud to present a selection of the finest new introductions in the Tulip world.

World's Biggest Tulip Holland's Glory: This amazing giant tulip is destined to become the most talked about new variety for years to come! Thousands of gardeners have known "Red Emperor" as the outstanding giant red tulip. Yet here's a new variety that virtually doubles "Red Emperor" for SIZE . . . for HEIGHT . . . for FOLIAGE . . . for STRONG STEMS . . . and for BRILLIANT GLOWING COLOR! A tulip so enormous the bulbs have to be set out 10 inches apart! \$1.25 each; \$13.75 per doz.

Dardeneille: Huge satiny red, a cross between Red Emperor and a Darwin Tulip. One of the largest, longest lasting and most striking Tulips ever. 3 for \$1.50; \$5.50 per doz., \$41.25 per 100.

GRACEFUL COTTAGE TULIPS

(Blooming period May 5th-20th.)

Although not as tall as Darwin Tulips, the Cottages are especially valued for their grace and their charming pastel colors.

	12	25	100
Carrara. Pure glistening white	\$1.45	\$2.85	\$11.00
Gen. De La Rey. Old Rose. Broad pointed petals, good for cutting	2.50	4.95	19.50
Marshall Haig. 28". Stately brilliant red with yellow base. One of the best red Tulips	1.50	2.95	11.50
Mrs. J. T. Scheepers. 28". The best medium yellow	1.50	2.95	11.50
Picotee. Lovely old favorite white with soft pink picotee edge	1.45	2.85	11.00
Pres. Hoover. 26". Deep flaming orange	1.50	2.95	11.50
Rosabella. Pale pastel pink, a most delightful shade	1.50	2.95	11.50

ARTISTIC BREEDER TULIPS

(Blooming period May 5th-20th.)

These copper-toned Tulips are especially valuable for planting at accent points in the perennial border.

	12	25	100
Dillenburg. 26". Bright orange-shaded buff.....	\$1.45	\$2.85	\$11.00
Georges Grappe. 32". The loveliest pure lavender-blue. Tall and stately	1.50	2.95	11.50
Louis XIV. 32". Violet with orange-bronze margin	1.50	2.95	11.50
Orange Delight. Copper-orange 29"	1.85	3.65	14.50
Pontiac. Tomato red, easily blends with other reds	1.50	2.95	11.50
William the Silent. 30". Very large deep violet-purple. One you'll rave about	2.00	3.90	15.00

TREE PEONY-FLOWERED TULIPS

(Blooming period May 1st-20th.)

Not to be confused with ordinary Double Late Tulips, this new strain has impressed us as the outstanding Tulip introduction of the century. Never before have we observed flowers of such size and substance, and never before have we seen such gorgeous color combinations.

This new race of Tulips is unsurpassed as a large, impressive cut flower.

	12	25	100
Grand National. Creamy yellow, resembles a giant yellow Tree Peony	\$2.30	\$4.50	\$17.25
Joseph Israels. Brilliant deep red with broad cream edge on each petal	2.30	4.50	17.25
Lilac Queen. Lovely pure lilac-blue	2.30	4.50	17.25
Mayblossom. Deep brilliant pink of tremendous size, measuring 5 inches across and 3½ inches deep	2.30	4.50	17.25
Ruysdaels. Delightfully scented bright salmon-pink	2.30	4.50	17.25
Vincent van Gogh. Bright blood-red with deep yellow on each petal. Flowers 6 inches across and 4 inches deep	2.30	4.50	17.25

DOUBLE LATE TULIPS

(Blooming period May 1st-20th.)

Especially recommended for cutting.

	12	25	100
Clara Carder. Rose pink, yellow center, open double flowers	\$1.65	\$3.25	\$12.50
Lilac Star. Silvery Lilac Mauve 19"	2.45	4.75	15.50
Mt. Tacoma. Huge pure white	1.65	3.25	12.50
Nizza. (illustrated p. 15)	1.50	2.95	11.50
Symphony. Fragrant, Brilliant American Beauty Red 22"	1.45	2.85	11.00
Uncle Tom. Deep crimson-maroon	2.25	4.30	16.50

INVALUABLE INTERMEDIATE-BLOOMING TRIUMPH TULIPS

(Blooming period April 25th-May 10th.)

In the opinion of most Hollanders, the Triumph Tulips are the best buy for the money in Tulips. They bloom in cool weather and stay on for three weeks or more. They are considerably better for mixed borders than are late Tulips.

	12	25	100
f. Bandoeng. 18". Deep mahogany-red, edged yellow	\$1.45	\$2.85	\$11.00
f. Kansas. 18". Large graceful pure white	1.45	2.85	11.00
f. Queen of the North. Lovely white with rose-pink margin	1.65	3.25	12.50
f. Yellow Attraction. Pure yellow largest Triumph	1.75	3.45	13.50

	12	25	100
f. Red Giant: Huge Vivid Red. These large bulbs will produce clusters of three or more large flowers each. Don't pass this up.	\$2.25	\$4.30	\$16.50

SINGLE EARLY TULIPS

(Blooming Period April 10th-May 1st.)

Large flowering, short-stemmed Tulips suitable for bedding and forcing.

	12	25	100
f. Bel Ami. Rich pink with white base extending one- fourth up the petals. Strong stems	\$1.50	\$2.95	\$11.50
f. Couleur Cardinal. 18". Huge deep glowing scarlet	2.00	3.90	15.00
f. Diana. 15". Large early white; lovely form	1.45	2.85	11.00
f. Gen. de Wet. 15". Brilliant rich orange. Long blooming period	1.50	2.95	11.50
f. Keizerskroon. Strong yellow streaked red	1.75	3.45	13.50
f. Pink Beauty. 14". Deep rose and white	2.00	3.90	15.00
f. Rising Sun. 15". Clear golden yellow	1.45	2.85	11.00

DOUBLE EARLY TULIPS

(Blooming Period April 10th-May 1st.)

Lovely Peony-flowered Tulips on short stems for bedding and forcing in pots.

	12	25	100
f. Bonanza. Striking carmine red, with golden edge	\$1.65	\$3.25	\$12.50
f. Electra. 12". Deep cherry-red	1.50	2.95	11.50
f. Mr. van der Hoef. 12". Pure golden yellow	1.50	2.95	11.50
f. Murillo. 12". Delicate rose-pink — flushed white	1.50	2.95	11.50
f. Peach Blossom. 12". Deep rose-pink	1.50	2.95	11.50
f. Snowball. 12". Pure snow-white	1.50	2.95	11.50

EXOTIC PARROT TULIPS

No Tulips have captivated the public as much as the new and improved types of Parrot Tulips. These new types are noted for their strong stems and unusual substance of flower, so that while we recommend them chiefly for cut flowers, they nevertheless are virile enough for garden planting, particularly as accent plants.

	12	25	100
Black Parrot. Large flowers, beautifully fringed, of deep- est black	\$1.75	\$3.45	\$13.50
Blue Parrot. (Ill. Back Cover)	1.50	2.95	11.50
Fantasy. (Ill. Back Cover)	1.50	2.95	11.50
Firebird. (Ill. Back Cover)	1.75	3.45	13.50
Orange Favorite. Brilliant orange, strong stems, fine substance (Ill. Back Cover)	1.50	2.95	11.50
Red Champion. Brilliant red, deeply fringed petals	2.25	4.30	16.50
Texas Gold. Clear bright yellow. Strong stems, huge flowers (Ill. Back Cover)	2.25	4.30	16.50
Violet Queen. Deep violet-purple	2.00	3.90	15.50

EXQUISITE BOTANICAL TULIPS

for the Rock Garden

You don't need a rock garden to enjoy these earliest spring harbingers, for they lend themselves admirably to all sorts of locations. Group them for best effects and remember they last for years. There are many wonderful new varieties that are worthy of trial.

	12	25	100
Clusiana. 8". The Peppermint Stick or Candy Striped Tulip. Lovely in combination with Grape Hyacinths	\$1.50	\$2.95	\$11.50
Eichleri. 10". Long petaled rosy scarlet. Large blooms, excellent for cutting	1.45	2.85	11.00
Fusilier. 8". Resembles a cluster of Strawberries. Bril- liant vermilion flowers, 3 and 4 on one stem	5.60	11.00	42.00
Golden Prince: Emperor type yellow	10.00	19.50	75.00
Kaufmanniana. 8". White with pink stripes	2.30	4.50	17.25
Priniceps. Resembles Red Emperor, but blooms imme- diately after it. For a bed with long blooming period, plant Priniceps and Red Emperor alternately	2.00	3.90	15.50
Red Emperor. Possibly the most popular because of its spectacular showmanship. Unequalled in size and brilliance, it really steals the show from everything that blooms at the time. Our bulbs are blooming size, no top size, as we have found that over-large bulbs may not bloom the first year (Ill. p. 15)	2.00	3.90	15.50
White Empress. (Ill. p. 15)	10.00	19.50	75.00
Sylvestris. Golden yellow, fragrant flowers on slender stems	1.45	2.85	11.00

MULTI-COLORED TULIPS

We offer in this new race of Tulips, varieties with striking and unusual color combinations. Plantings of these make your garden a conversation piece.

	12	25	100
Fireside. Yellow with red speckles	\$1.45	\$2.85	\$11.00
Marshall Montgomery. White with red edge	1.75	3.45	13.50
Mme. Pompador. Charming white with lavender stripes	1.75	3.45	13.50
Princess Margaret Rose. Yellow with red edge	1.45	2.85	11.00
Rheinland. Glorious red and yellow	1.45	2.85	11.00
Smiling Anne. White with pink edge	1.45	2.85	11.50

Max Schling's World's Finest Daffodils

The following list is offered as a selection of the finest varieties for garden and show uses. Both excellent new varieties and the best of the standards are included in this list.

LARGE TRUMPET VARIETIES

	12	25	100
Babylon Majestic. (Ill. p. 15) The largest yellow Daffodil in existence; flowers 5½ to 6 inches across. Our exclusive introduction. Winner of best single flower in Show two successive years at Horticulture Society of New York	\$11.00	\$21.00	\$82.50
Béersheba: Pure white, lovely form	3.60	7.00	27.00
f. Golden Harvest. Exceptionally large pure golden yellow, beautifully formed. Frilled trumpet	2.60	5.00	19.50
f. King Alfred. The most popular pure golden Daffodil ..	2.20	4.25	16.50
Mount Hood. Huge ruffled white	3.25	6.35	24.50
f. Mrs. E. H. Krelage. Large white with delicate creamy white trumpet. Excellent for forcing	2.20	4.25	16.50
Mrs. R. O. Backhouse (Ill. p. 15) Most popular "pink" ..	4.40	8.50	32.50
President Le Brun. The finest bicolor Trumpet. Broad cream-white perianth, delightful large yellow trumpet ..	2.40	4.70	18.00

LARGE-CUPPED NARCISSI

The most popular type for cutting. Strong, stately stems and great substance. Open face flowers considered by many as more charming and graceful than the Trumpet types.

	12	25	100
Daisy Schaeffer. Soft canary-yellow cup, pure white perianth	\$2.20	\$4.25	\$16.50
Dick Wellband. Lovely star-shaped white with brilliant orange-scarlet cup	1.75	3.45	13.50
Duke of Windsor. (Ill. p. 15) Perhaps the best Narcissus of all time. Huge creamy white perianth, large flaring rich yellow cup. A consistent prize winner	4.85	9.25	36.00
Flower Record. Brilliant creamy white perianth; yellow cup with broad orange frilled margin	1.75	3.45	13.50
Fortune. Large yellow perianth, scarlet cup. One of the best	1.75	3.45	13.50
Scarlet Elegance. Brilliant fiery red cup with deep butter-yellow perianth	1.80	3.50	13.50
Tunis. Lovely copper-apricot cup, white perianth	2.20	4.25	16.50
Selma Lagerloff. Creamy white perianth. Tangerine at the brim. Large flowers which last. A top notcher ..	2.00	3.90	15.50

DOUBLE FLOWERING NARCISSI

	12	25	100
Albus Plenus Odoratus. Double pure white, sweet scented. Late bloomer	\$1.65	\$3.25	\$12.50
Cheerfulness. Like a bunch of fragrant white Camellias (Ill. p. 15)	1.45	2.85	11.00
Yellow Cheerfulness. Pure golden yellow. An exciting new variety	2.00	3.90	15.00
Mary Copeland. A hitherto rare and expensive variety. Pure white and deep orange in alternating rows of petals. Perfect form	3.00	5.85	22.50
Inglescombe. Large, uniform, soft yellow; fully double ..	2.20	4.20	16.50
Texas. Bright yellow interlaced red	2.80	5.50	21.00

POETAZ or CLUSTER NARCISSI

	12	25	100
f. Geranium. Striking pure white with orange cups. A delightful combination	\$1.75	\$3.45	\$13.50
f. Scarlet Gem. Rich golden perianth, brilliant orange scarlet cup, 4 or more flowers per stem	2.20	4.20	16.50

POETICUS or PHEASANT'S EYE NARCISSI

	12	25	100
Actaea. The best Poeticus for size, purity and color	\$1.50	\$2.95	\$11.50

HYBRIDS and MINIATURE NARCISSI

These graceful gems are becoming immensely popular, as they are invaluable both for rock garden and for cut-flower use.

	12	25	100
Bulbocodium Conspicuum. Deep yellow "Hoop and Petticoat" Daffodil	\$1.45	\$2.85	\$11.00
February Gold. The earliest Daffodil to bloom. Deepest golden yellow	3.50	6.85	26.50
Jonquilla, Single Simplex. The true, sweet-scented Jonquil	1.45	2.85	11.00
Jonquilla, Double Compernelle. Clusters of lovely, sweet-scented, double Jonquils	1.75	3.45	13.50
Moonshine (Cyclamineus). Star-shaped, cream-yellow flowers borne three to a stem. A gem for the rock garden	2.60	5.10	19.50
Shot Silk (Triandrus Hybrid). Three lovely flowers to a stem. Creamy white of silky smoothness	2.80	5.50	21.00
Thalia. Three beautiful white Daffodils on one stem ...	2.60	5.10	19.50

OUR OREGON TRAIL NARCISSI MIXTURE

A wonderful assortment of the best varieties, hand selected, and graded for a permanent garden of naturalized daffodils. This is a real value, as we include many of our higher price special varieties in this collection. When in bloom, the spectacle of all these beautiful flowers become the first note of Spring in the garden, which last for weeks.

50 bulbs	4.00
100 bulbs	7.50
1000 bulbs	70.00

SHORT-CUPPED NARCISSI

Prized for the delightful color contrast they afford, the Short Cups are exquisite as cut flowers.

	12	25	100
Kansas. Pure white perianth, large lemon-yellow flat crown with narrow cinnamon-red edge. Truly outstanding	\$2.00	\$3.90	\$15.00
Lady Kesteven. An extremely choice show variety—winner in every competition. Pure white, star-shaped perianth; brilliant red cup	2.40	4.70	18.00
La Rianti. A really fine variety. Pure white perianth, deep tangerine-orange cup	1.45	2.85	11.00

HARDY BULBS FOR MASS PLANTING

FALL BLOOMING BULBS (Delivery up to Oct. 15)

FALL BLOOMING CROCUS

	25	100
<i>Ochroleuca</i> . Soft yellow	\$2.75	\$10.00
<i>Sativus</i> (Saffron Crocus). October blooming; rich purple with orange-red anthers	1.75	6.50
<i>Speciosus</i> . Bluish purple with orange anthers	1.50	5.00
<i>Speciosus Albus</i> . Pure white with orange anthers	2.50	9.50
<i>Zonotus</i> . Rosy lilac, yellow anthers, large flowers	1.50	5.00

Sternbergia Lutea. (Golden Yellow) Lovely pure golden yellow cups, beautiful winter foliage. Prefers hot, dry locations
12 for \$6.00; 25 for \$12.00; 100 for \$45.00

COLCHICUMS

The bold and graceful chalices spring up when the balance of the garden prepares for rest. They establish and multiply, making them a wonderful landscape investment. These amazing bulbs may also be grown indoors without soil or water.

	Each	Doz.
<i>Autumnale Album</i> . Pure white60	6.50
<i>Autumnale Major</i> . Soft violet50	5.25
<i>Autumn Queen</i> . The earliest variety to bloom. Rich deep purple with artistic blotch. Huge flowers70	7.50
<i>Bornmuelleri</i> . Giant cup-shaped rosy lilac. Long graceful tubes70	7.50
<i>The Giant</i> . Huge flowers, tall stem. Very early flowering; deep lilac-mauve with white center70	7.50

SPRING BLOOMING BULBS

ENGLISH IRIS

The gorgeous English Iris are gaining in popularity every year. They are tall, substantial garden flowers superb for cutting Hardy.

	12	25	100
<i>Finest Mixed</i>	\$2.20	\$4.20	\$16.50

CROCUS

Jumbo bulbs only. Five to six blooms per bulb.

	25	100
<i>Black Boy</i> . Deep purplish black	\$1.55	\$ 5.75
<i>Golden Goblet</i> . Net giant golden yellow	2.75	10.50
<i>Remembrance</i> . Deep rich blue	1.55	5.75
<i>Snowstorm</i> . Giant white	2.10	7.75
<i>Striped Beauty</i> . Large white, striped lavender	2.10	7.75

EREMURUS

The impressive spikes of bloom are prized by amateur and professional gardeners alike. We can supply a full range of varieties in strong, blooming siz roots.

Shelford Hybrids. Pastel tones.

Price: \$3.25 each; 3 for \$9.00.

	25	100
<i>Chionodoxa Lucilae</i> . The earliest and bravest spring harbinger of all. Bright blue flowers with white eyes peeking through the snow	\$1.15	\$4.50
<i>Eranthis Hyemalis</i> (Winter Aconite). February-March blooming. Very hardy dwarf golden yellow	1.65	6.00
<i>Fritillaria Meleagris</i> (Guinea Hen Flower). Bell-like gems. All colors	1.35	5.00
<i>Fritillaria Imperialis</i> . Showy and gorgeous bulbous perennials over 4 feet in height. Splendid for mass effects	75c. ea.	7.50 doz.

DUTCH IRIS

Increasing in popularity each year, the lovely Dutch Iris are an invaluable garden and cut flower. Most effective when planted in masses. Planting date November 1st-15th.

	12	100
<i>Blue Horizon</i> . Lovely pale blue	\$1.25	\$ 9.00
<i>Bronze Queen</i> . Clear beautiful bronze	1.25	9.00
<i>Golden Harvest</i> . Large pale yellow	1.25	9.00
<i>Imperator</i> . Large dark blue	1.25	9.00
<i>Leonardo da Vinci</i> . White, yellow and lavender	1.25	9.00
<i>White Excelsior</i> . Lovely white with yellow lip	1.25	9.00
<i>Finest Mixed</i>	1.25	9.00

	25	100
<i>Grape Hyacinths</i> (Muscari). Jumbo bulbs, 4 to 5 blooms per bulb. <i>Armeniacum</i> . Large bright blue	\$1.15	\$4.50
<i>Heavenly Blue</i> . Lovely pale blue	1.15	4.50
<i>Pure White</i>	1.50	5.50
<i>Leucojum Vernum</i> (Snowflakes). Attractive pure white flowers tipped green. Very hardy. Bloom early April	2.75	10.50
<i>Lycoris Squamigera</i> (Magic Lily). Also known as <i>Amaryllis Halli</i> . Perfectly hardy. Attractive spring foliage which dies off in July and is succeeded by lovely clusters of lavender-pink flowers	3 for 1.50	\$5.50 doz.

	25	100
<i>Ornithogolum Umbellatum</i> . Clusters of pure white, star-shaped flowers	\$1.55	\$5.75
<i>Scilla Campanulata</i> (Wood Hyacinths)		
<i>Alba</i> . Pure white	1.15	4.50
<i>Blue King</i> . Rich blue	1.15	4.50
<i>Peach Blossom</i> . Pale pink	1.15	4.50
<i>Scilla Sibirica</i> (Blue Squills)		
<i>Blue</i> . Lovely, star-shaped, bright blue blossoms	2.00	7.50
<i>Spring Beauty</i> . A very greatly improved form of <i>Scilla Sibirica</i> , producing heavy trusses of large, vivid indigo flowers; long lasting and lovely	2.50	9.00
<i>Snowdrops</i> (<i>Galanthus nivalis</i>). The true early blooming hardy <i>Snowdrops</i> . Lovely pure white	1.65	6.00

HARDY VINES AND CLIMBERS

Fine, strong plants can be shipped while dormant in October. Being graceful in habit and infinite in foliage and flowers they are charming and attractive all through the season.

	Each	Doz.
<i>AMPELOPSIS Veitchi</i> (Boston Ivy). Cling to walls, strong plants	\$1.50	\$16.50
<i>ARISTOLOCHIA Sipho</i> (Dutchman's Pipe). Large, round leaves and brownish flowers	2.00	22.00

	Each	Doz.
<i>POLYGONUM Auberti</i> (Silver Lace Vine) Very hardy and attractive	\$2.00	\$22.00
<i>BIGNONIA Radicans</i> (Trumpet Vine). Strong, five-year-old plants	1.50	16.50
<i>HALL'S EVERGREEN HONEYSUCKLE</i> . Very fragrant. Strong plants	1.50	16.50
<i>WISTARIA</i> . Grafted plants which will bloom. White and purple	2.00	22.00

MAX SCHLING'S HARDY GARDEN LILIES

MADONNA LILIES, IMPORTED FRENCH GROWN

June blooming. Plant September 1st to November.

There are no Lilies that are as interesting and as inspiring as the lovely Madonna. Symbolically chaste and graceful, they really steal the show from gaudier garden subjects. Plant in masses for best effect. They increase in beauty each year.

	3	12	100
Strong Flowering Bulbs, 6 to 8 blooms per spike	\$1.75	\$6.00	\$45.00
Jumbo Exhibition Bulbs, 15 to 18 blooms per spike	3.50	12.00	90.00

L. Henryi. (Late August blooming.) A sturdy, disease-free, show Lily; tall and stately. One of the finest late summer cut flowers. Established plantings bloom for years without attention.

Giant Jumbo bulbs	\$1.75	\$6.00	\$45.00
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L. Martagon Dalmaticum. The lovely pale pure Turk's Cap Lily, hitherto rare and expensive. Height to 6 feet, increasing in beauty each year. This variety often lies dormant in the ground for a full year before growth begins

2.25	8.00	60.00
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L. Phillippine Formosanum. A perfectly hardy pure white Easter Lily with trumpets 10 inches long. August bloom.

ing. Extra large bulbs	1.65	5.50	40.00
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THE FAMOUS CROFT LILIES

A fine American grown strain pure white Easter Lily. Of great substance, shorter than Estate but particularly desirable for clumping in front portion of border. Average height approximately 16 inches.

	3	12	100
Giant Flowering Bulbs — producing 4 to 5 flowers	\$3.50	\$12.50	\$ 95.00
Jumbo Exhibition Bulbs — averaging 8 to 10 flowers per bulb	5.50	18.75	140.00

L. Tenuifolium (Coral Lily). Coral-red, recurved, gracefully spaced. June bloomer. Splendid for forcing. Perfectly hardy

\$3.00	\$22.50
--------	---------

L. Fire King Lily — Tremendous spike of 50 or more blooms, 4 foot tall. Fiery color

\$5.25	18.00	135.00
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L. Tigrinum Fortunei. A new, very improved form of the fine old-fashioned Orange Tiger Lily

4.00	30.00
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L. Umbellatum Erectum. June bloomer. Large, erect, chalice-like blossoms of deep old gold and red. Height 15 inches. Unusually fine cut flower of commercial quality. Excellent for mixed perennial borders

1.75	6.00	45.00
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LILIUM REGALE

The most important garden Lily by virtue of the fact that it is completely satisfactory in every section of the country. The are prolific bloomers. Flowers are beautiful and impressive, and the plants improve from year to year. Color of bloom is white with canary-yellow throat; reverse of flower often showing pink.

	3	12	100
Garden Show Size, 4 to 6 blooms per bulb		\$4.00	\$30.00
Mammoth Exhibition Bulbs, 8 to 12 blooms per bulb	1.65	5.50	40.00
Jumbo Exhibition Bulbs, 20 to 25 blooms per bulb	2.00	6.90	51.00

LILIUM SPECIOSUM RUBRUM AND ALBUM

Speciosum Rubrum. These Lilies are disease free, extremely vigorous, rich deep rose color, producing maximum amount of large flowers per bulb. Late October delivery. Minimum flowering results as listed as guaranteed.

	3	12	100
Giant Flowering Bulbs (minimum of 10 blooms)	\$2.00	\$6.00	\$45.00
Jumbo Exhibition (minimum of 16 blooms)	3.50	12.00	90.00

Speciosum Album. Pure white form of above Mammoth Bulbs

6.00	22.00	165.00
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LILIUM ESTATE

August Blooming

No Lily that we have offered to the public has met with as much popular acclaim as the lovely Estate Lilies. Pure white and extremely hardy, it is the only true hardy Easter Lily. Our bulbs are the genuine Estate strain. Average height 24 inches.

	3	12	100
Forcing Size	\$3.50	\$12.50	\$ 95.00
Jumbo Exhibition Size	5.50	18.75	140.00

LILIUM AURATUM (GOLD BAND LILY)

The most spectacular of all garden Lilies, fragrant and hardy. Oregon grown, completely disease-free.

3	12	100
\$5.25	\$18.00	\$135.00

NOTES ON LILY PLANTING

All varieties of Lilies listed on these pages should be planted at a depth of 8 to 12 inches with the exception of L. Auratum and L. Candidum. Experience has shown that the optimum planting depth for these latter is 2 to 3 inches.

Certain varieties of Lilies, Speciosum Rubrum among them, mature so late as to become available in late November. In severe climates, to prevent the ground from freezing, we recommend that the soil be prepared and mulched heavily. Then, when the bulbs arrive, the mulch may be removed and the bulbs planted without difficulty.

MAX SCHLING PERENNIAL PLANTS

AQUILEGIA (Columbine)

Blue King. Blue, white corolla.	Crimson Star. Red with buff corolla.
Chrysantha. Yellow.	Rose Queen. Rose-pink.
Clematiflora. Mixed colors, no spurs.	White Queen. Silvery white.
Longissima. Extra long-spurred yellow.	Mrs. Scott Elliotts' Hybrids.
Longissima Hybrids. Extra long-spurred mixed.	

Price: 3 for \$1.95; 10 for \$5.50.

SHOWY ORIENTAL POPPIES

The Famed Curtis Strain

A greatly improved strain of immense 8-10 inch blooms. The colors are lovely.

Curtis Giant Flame. Mammoth flowers 11 inches across on 4-foot stems. The flowers are a blazing red.

Curtis Giant Flesh-Pink. The flower is flesh-pink, slightly tinted lavender. Blooms are 9½ inches across on stems 3 feet high.

Curtis Giant Mahony. Deep oxblood on mahogany.

Curtis Giant Mulberry. Rich shadings of mulberry, large 8-inch flowers on 3-4 ft. stems.

Curtis Giant Watermelon. Exquisitely textured deep pink flowers 7 inches across.

Price: 3 for \$2.75; \$8.00 per 10.

RECENT NOVELTY NAMED VARIETIES

Beauty of Livermore. Favorite dark crimson with black blotch.

Cavilier. Crinkly deep scarlet-red.

Glowing Embers. Deeply crinkled cup-shaped blooms of medium red.

Henri Cayeux. Blend of old rose shading to burgundy.

Mrs. Perry. Orange-apricot.

Salmon Glow. Finest double salmon-orange. 8 inches across.

Sass Pink. Light flesh-pink.

Price: 3 for \$1.95; \$5.50 per 10.

CHOICE HARDY PACIFIC HYBRID DELPHINIUM

Pacific Hybrid Delphiniums are now accredited as the best for the United States growing conditions. Hardy, strong and vigorous with a maximum of disease resistance.

Blue Jay. A true blue, dark bee.

Cameliard. Clear lavender with white bee.

Galahad. Pure white with white bee.

Guinevere. Clear pink with white bee.

King Arthur. Rich royal purple, white bee.

Round Table. Presenting varieties not yet introduced. All colors.

Summer Skies. Sky-blue with white bee.

Strong Field Grown Clumps: \$1.75 each; \$18.75 per doz.

COLLECTION: 1 each of the 7 varieties \$10.75; 3 each of the 7 varieties \$29.50.

Delphinium Species

Chinese Blue. Azure-blue. 1½ ft. June, July.

Chinese White. White form of above.

Blue Mirror. New dwarf Chinese type; fine cut foliage; beautiful blossoms all summer.

Price: 3 for \$1.95; \$5.50 per 10.

For Cutting

Belladonna. Turquoise-blue. 4 ft. June-frost.

Bellamosa. Dark blue form of above.

Price: 3 for \$2.25; \$6.00 per 10.

All perennials will be shipped to you at the correct planting time as determined by the weather. Shipments usually commence on or about the 1st of October and continue until the ground freezes solid.

Roses cannot be shipped until they become dormant and shipment usually commences after the 1st of November.

Please add 10 per cent of the value of your perennial order to cover shipping charges.

LOVELY NEW DAY LILIES (Hemerocallis)

These colorful plants are perhaps the easiest to grow of any plant, and fill the garden with color throughout the growing season.

Group A

	Each
Amaryllis. Golden orange	\$0.75
Beacon. Large golden yellow75
Bagdad. Orange with yellow throat75
Golden Dream. Very deep golden orange75
Hyperion. Soft lemon-yellow. Large75
Golden Imperial. Large golden yellow, flaring blossoms75

COLLECTION: 1 each of above 6 varieties, \$4.00.

Group B

	Each
Aline Russell. Bright red with yellow blotch in throat	\$2.15
E. A. Bowles. Large open flowers, bright carrot-red	1.35
Gaiety. Pale lemon-yellow, flaring blossoms	1.35
Red Cinderella. Brilliant Chinese red, ruffled flowers	2.15
Sunny West. Fine canary-yellow	1.35
Vulcan. Deep red with orange throat	1.35

COLLECTION: 1 each of above 6 varieties, \$8.75.

SPECIAL COLLECTION: 1 each of 12 listed varieties, a \$14.20 value, for \$12.00.

Max Schling's Famous Pansy and Viola Plans

Fall planting is most satisfactory in all regions. In the region of New York and further north, protection should be given the plants by either hilling the soil up to within an inch of the tip of the plants, or else providing protective mulch of salt hay, leaves or other clean material.

COLLECTION No. 1. 25 plants each deep golden yellow, violet-blue, pure white and wine shades.

COLLECTION No. 2. 25 plants each deep yellow, pure white, rich blue, deep violet.

COLLECTION No. 3. 25 plants each deep yellow, light blue, wine shades and bronze.

PRICES OF PANSIES: All collections of 100 plants, \$9.00. One-half collection, \$5.00. Separate colors, 100 plants of a color, \$6.50. MAJESTIC SPLENDOR PANSIES MIXED: \$7.50 per 100.

Viola Plants

Offered in DEEP VIOLET, LIGHT BLUE, CLEAR YELLOW, PURE WHITE, RUBY, APRICOT or MIXED. \$6.50 per 100.

JOHNNY JUMP UP PLANTS. Mixed colors. \$5.00 per 100.

Note.—Any of these plants wintered over in the cold frame will provide lovely bloom during March and April.

GORGEOUS NEW HARDY PHLOX

There is no perennial garden flower that can equal the popularity and acceptance of hardy garden Phlox. They are garden bloom insurance for mid-summer in almost every section of the country. They are suitable for planting in the perennial border or in large clump arrangements throughout the garden. They make a splendid foundation subject for home planting, and they are an excellent cut flower.

Outstanding Phlox Varieties

Daily Sketch. Light pink.

Mary Louise. Large late flowering pink.

Salmon Beauty. Richest deep salmon.

Leo Schlageter. Brilliant red.

Silverton. Large clear lavender-blue.

Lillian. Cameo-pink.

COLLECTION: 1 each 6 above varieties, \$3.75.
3 each 6 above varieties, \$9.75.

Additional Outstanding Phlox Varieties

Count Zeppelin. White with crimson center.

Prime Minister. White with pink center.

Dwarf Varieties

Border Queen. Watermelon-pink.

Miss Lingard. Pure white.

Price of all Phlox: 3 for \$1.95; 10 for \$5.50; 100 for \$45.00.

QUALITY

SEEDS
BULBS
and all
GARDEN
Requisites

BE SURE TO GIVE YOUR POSTAL ZONE
ORDER SHEET FOR INDOOR BULBS
FALL 1955

MAX SCHLING SEEDSMEN, INC.

538 MADISON AVE.
ELdorado 5-5620

(Between 54th
and 55th Sts.)

NEW YORK 22, N. Y.

SERVICE

Date _____ Charge to _____

PLEASE WRITE OR PRINT YOUR NAME DISTINCTLY

(If shipping address is different from permanent address, please furnish both addresses)

Name (Please prefix
Mr., Mrs., or Miss) _____

SHIPPING ADDRESS ONLY

Street, P.O. Box or

Rural Delivery and Zone No _____

Post Office _____

Express Office (If different
from P.O.) _____ County _____ State _____

NO C.O.D. ORDERS PLEASE—ALL OVER-PAYMENTS PROMPTLY REFUNDED

Quantity	Article	Price
	LILY OF THE VALLEY	
.....	Unplanted Pips	12 for \$2.75
.....	Unplanted pips	25 for 5.25
.....	Unplanted pips	100 for 19.50
.....	Quarts of Bulb Fiber	quart .25
	CONTAINERS WITH VALLEY	
.....	#1A with 12 Valley Pips	5.95
.....	#1B with 5 Paperwhites	3.95
.....	#2 with 10 Valley Pips	3.95
.....	#3 with 12 Valley Pips	4.95
.....	#4A with 24 Valley Pips	5.95
.....	#4B with 30 Valley Pips	12.95
.....	#4C with 48 Valley Pips	17.95

CHECK OFF THE DATES BELOW WHICH APPLY TO LILY OF THE VALLEY ONLY

Ship Week of	To Bloom Week of	Ship Week of	To Bloom Week of
Sept. 26th, 1955	Oct. 18th, 1955	Dec. 26th	Jan. 17th
Oct. 3rd	Oct. 25th	Jan. 2nd, 1956	Jan. 23rd
Oct. 10th	Nov. 1st	Jan. 9th	Jan. 30th
Oct. 17th	Nov. 8th	Jan. 16th	Feb. 6th
Oct. 24th	Nov. 15th	Jan. 23rd	Feb. 13th (Valentines Day)
Oct. 31st	Nov. 23rd (Thanksgiving)	Jan. 30th	Feb. 20th
Nov. 7th	Nov. 29th	Feb. 6th	Feb. 27th
Nov. 14th	Dec. 6th	Feb. 14th	Mar. 5th
Nov. 21st	Dec. 13th	Feb. 20th	Mar. 12th
Nov. 28th	Dec. 19th (Christmas)	Feb. 27th	Mar. 19th
Dec. 5th	Dec. 26th (New Years)	Mar. 5th	Mar. 26th (Easter, April 1)
Dec. 12th	Jan. 3rd, 1956	Mar. 12th	Apr. 2nd
Dec. 19th	Jan. 10th	Mar. 19th	Apr. 9th
		Mar. 26th	Apr. 16th
		Apr. 2nd	Apr. 23rd

I enclose ☐ CHECK ☐ MONEY ORDER ☐ CHARGE TO MY ACCOUNT

Enclose your personal gift cards with orders or if you prefer we will gladly enclose one for you. List each name and address of gift recipients separately. Sent via parcel post anywhere in the U. S. A.

LV-55-56

Max Schling's Reputation Builder Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending plays its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

Max Schling's Maxima Special Lawn Mixture

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass 10% Highland Bent
30% Illahee Fescue 10% Red Top

Prices \$1.35 per lb.; 5 lbs., \$6.25 (\$1.25 per lb.); 10 lbs., \$12.00 (\$1.20 per lb.); 25 lbs., \$28.75 (\$1.15 per lb.); 100 lbs., \$110 (\$1.10 per lb.).

Max Schling's Maxima Shady Nook Mixture

Especially prepared for growing in partial shade where other grasses will not grow.

20% Roughstalk 30% Chewy's Fescue
Meadow Grass 10% Highland Bent
(Poa Trivialis) 10% Red Top
30% Illahee Fescue

Prices: \$1.25 per lb.; 5 lbs., \$6.00 (\$1.20 per lb.); 10 lbs., \$11.50 (\$1.15 per lb.); 25 lbs., \$27.50 (\$1.10 per lb.); 100 lbs., \$105 (\$1.05 per lb.).

FOLD ON THIS LINE

PRINT NAME AND ADDRESS PLAINLY.
THIS ENVELOPE WILL SAFELY
HOLD YOUR CHECK OR MONEY ORDER

ENIT SHL NO 0704

22, N. Y. City New York

835 Madison Avenue

Max Schling Seedsmen, Inc.

State _____
Town _____
Street _____
From _____

RESERVE THE MOST TREASURED CORNER OF
YOUR GARDEN FOR SOME OF MAX SCHLING'S
SEEDS AND BULBS

FOLD ON THIS LINE

NEW ZEALAND GROWN WHITE CLOVER

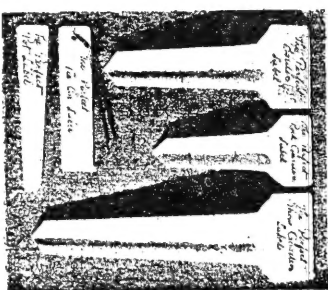
This famous strain may be used to make a pure Clover lawn, or in combination with a good lawn seed mixture at the rate of 1 lb. of Clover to 10 lbs. of lawn seed.

Prices: 1 lb., \$2.75; 5 lbs., \$12.75; 10 lbs., \$24.50 (\$2.45 per lb.); 25 lbs., \$58.75 (\$2.35 per lb.).

Special Merion Bluegrass Mixture

30% Merion Bluegrass
50% Illahee Fescue
20% Highland Bent

Prices: \$2.75 per lb.; 5 lbs., \$13.50 (\$2.70 per lb.); 10 lbs., \$26.50 (\$2.65 per lb.).



Perfect Garden Labels

The only permanent labels for all kinds of gardens. Permanent markings with ordinary lead pencil. Withstand all weathers, all soils. A gardening necessity.

Perfect Border Labels	25	100
5 in.)	\$2.90	\$11.00
Perfect Rock Garden Labels		
(4 in.)	2.35	8.70
Perfect Show Garden Labels		
(7 in.)	3.60	13.50
Perfect Tie-On Labels		
(With copper wire)		4.25
Perfect Pot Labels		
(4 in.)		3.50

Max Schling's Reputation Builder Grass Seed Mixtures

In a great measure the reputation of a seed house depends upon the quality of the lawn seed it offers, since this is an item purchased by anyone who has any ground at all, and because of the wide variance in the quality of the mixtures offered.

Regardless of brand name, the important feature of a good mixture is that it contains heavy plump seeds from selected grass stocks. Careful blending plays its part in the compounding of a lawn seed mixture. We pride ourselves on the super-quality of our mixtures which have established so great a reputation in the past twenty-five years.

Max Schling's Maxima Special Lawn Mixture

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass
10% Highland Bent
30% Chewing's Fescue
10% Red Top

Prices \$1.35 per lb.; 5 lbs., \$6.25 (\$1.25 per lb.); 10 lbs., \$12.00 (\$1.20 per lb.); 25 lbs., \$28.75 (\$1.15 per lb.); 100 lbs., \$110 (\$1.10 per lb.).

Max Schling's Maxima Shady Nook Mixture

Especially prepared for growing in partial shade where other grasses will not grow.

20% Roughstalk Meadow Grass
30% Chewing's Fescue
10% Highland Bent
(Poa Trivialis)
10% Red Top
30% Illahee Fescue

Prices: \$1.25 per lb.; 5 lbs., \$6.00 (\$1.20 per lb.); 10 lbs., \$11.50 (\$1.15 per lb.); 25 lbs., \$27.50 (\$1.10 per lb.); 100 lbs., \$105 (\$1.05 per lb.).

NEW ZEALAND GROWN WHITE CLOVER

This famous strain may be used to make a pure Clover lawn, or in combination with a good lawn seed mixture at the rate of 1 lb. of Clover to 10 lbs. of lawn seed.

Prices: 1 lb., \$2.75; 5 lbs., \$12.75; 10 lbs., \$24.50 (\$2.45 per lb.); 25 lbs., \$58.75 (\$2.35 per lb.)

Special Merion Bluegrass Mixture

30% Merion Bluegrass
50% Illahee Fescue
20% Highland Bent

Prices: \$2.75 per lb.; 5 lbs., \$13.50 (\$2.70 per lb.); 10 lbs., \$26.50 (\$2.65 per lb.).

**DON'S
DANDY**

DIGGER

The handy planting tool

PUT YOUR LITTLE FOOT on the lever, press down, and you have a perfect 3-inch round hole for bulb planting! Accurate scale on the side of the all-steel "Dandy Digger" planter measures depths from 2 inches to 8 inches. When bulb is in ground, replace digger and dirt falls into place. \$2.98, plus 52¢ postage and handling.

NOTE: Free with bulb orders of \$25.00 or more.

PRINT NAME AND ADDRESS PLAINLY.
THIS ENVELOPE WILL SAFELY
HOLD YOUR CHECK OR MONEY ORDER

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New York City 22, N. Y.

538 Madison Avenue

Max Schling Seedsmen, Inc.

From _____
Street _____
Town _____
State _____

RESERVE THE MOST TREASURED CORNER OF
YOUR GARDEN FOR SOME OF MAX SCHLING'S
SEEDS AND BULBS

FOLD ON THIS LINE

FOLD ON THIS LINE

FRAGRANT HYACINTHS FROM HOLLAND

BLUE SHADES

- f. **Delft Blue.** A new and beautiful variety, unsurpassed for forcing or bedding.
 f. **Grand Maitre.** Stately porcelain-blue.
 f. **King of the Blues.** Rich dark blue.
Queen of the Blues. Soft bluish lavender.

WHITE

- f. **L'Innocence.** Pure clean white, large spikes.

PINK AND RED SHADES

- f. **Anna Marie.** Entire new bright cheerful pink.
 f. **Lady Derby.** Soft shell-pink.
 f. **La Victoire.** Deep carmine-pink, almost red.
 f. **Pink Pearl.** Rich rose-pink.
Queen of the Pinks. Delicate pink, ideal for outdoor planting.

YELLOW

- f. **City of Haarlem.** Soft canary-yellow.

PRICES OF ABOVE VARIETIES

	12	25	100
Bedding Size	\$3.00	\$5.85	\$22.50
Jumbo Exhibition Size	5.35	10.35	40.00

TWO OUTSTANDING NOVELTIES

Supply limited.)

- Scarlet Prince.** Brilliant vivid scarlet.
Apricot Queen. Delightful new soft apricot-orange.

	12	25	100
Prices of above two varieties	\$4.00	\$7.75	\$30.00

MAX SCHLING'S SUPERB IRIS

Choice bearded iris from the fields of a well known hybridizer, representing the latest achievements in iris breeding, offered in the following colors:

Max Schling's White	}	\$1.95 each 3 for \$5.45
Max Schling's Purple		
Max Schling's Blue		
Max Schling's Yellow		
Max Schling's Pink		

All iris roots shipped September 1 to October 15.

MAX SCHLING'S SIBERIAN IRIS

These colorful iris with their butterfly-like flowers on tall, slender stems are particularly useful in combination with other flowers in perennial borders. They are very easy to grow and do not have to be replanted for many years. Two outstanding varieties are offered:

Caesar's Brother — tall, glowing deep purple	\$1.25 ea.	3 for \$3.00
Tycoon — the largest and most impressive of the Siberians — violet blue	\$1.50 ea.	3 for \$3.50

PRIZE PEONIES FOR YOUR GARDEN

Our Peony roots are strong flowering size, 2 to 3 flowering eyes per root and more. They are not to be confused with small divisions. Satisfaction guaranteed. Delivery dates late August through November.

OLD FAVORITE COLLECTION

Six Fine Cut-Flower Varieties

- | | | |
|---|--|-------------|
| Baroness Schroeder. Blush-pink fading to pure white. Fragrant. | Jeannot. Light lavender-pink. Very sweet scented. | Very |
| Felix Crousse. Brilliant red. Free blooming. | Karl Rosenfield. Deep crimson. Free blooming. | Free |
| Festiva Maxima. Pure white, flecked red. | Mons. Jules Elie. Huge bright pink. | Huge |

Each of above: \$1.50, postpaid.

Collection: 1 each of 6 varieties, \$7.50, postpaid.

RECENT FAVORITE COLLECTION

Selected Show Varieties

- | | |
|--|--|
| Alice Harding. The largest of all Peonies. Opens blush, fades to white. | Le Cygne. Finest pure white. |
| E. C. Shaw. Lovely light old rose. | Mons. Martin Cahuzac. Darkest mahogany-red. |
| Ella Christiansen. Large deep pink. | |

Each of above: \$2.50, postpaid.

Collection: 1 each 5 varieties, \$11.00, postpaid

CHOICE CONNOISSEUR COLLECTION

Rare and Show Varieties

- | | |
|--|--|
| A. B. Franklin. Huge blush-white. Very fragrant. | Red Goddess. Tall, rich, deep red. |
| Minuet. Excellent, fully double light pink. | Resplendent. Huge, pure glistening white. |
| Princess Juliana. Deep shell-pink, profuse bloomer. | |

Each of above: \$4.00, postpaid.

Collection: 1 each of 5 varieties, \$18.50, postpaid.

JAPANESE or CRESTED PEONIES

- Antwerpen.** Fine pure pink with enormous gold crest. \$2.50 each.
Eva. Bright crimson, golden center. \$1.50 each.
Isani-Gidui. Pure white with golden center. \$3.00 each.
Pink Delight. Fine pure pale pink with golden crest. \$2.50 each.
Tomate-Boku. Very large china-pink with golden center. A premium variety. \$5.00 each.

Collection: 1 each of the above 5 varieties, a \$14.50 value for \$12.00, postpaid.

MAX SCHLING'S FAMOUS LAWN SEED MIXTURES

In a great measure the reputation of a seed house depends upon the quality of the grass seed mixtures offered.

A grass seed mixture may be offered under any brand name. However, regardless of the name, the basis of all good grass seed mixtures must necessarily be the same. The important feature of a good mixture is that it contains heavy, plump seeds from selected grass stocks that have been grown for the distinct purpose of seed production. Careful blending plays its part in the compounding of a high class grass seed mixture. We have prided ourselves upon the super-quality of our grass seed mixtures which have established a reputation in the past 25 years.

NEW ZEALAND GROWN WHITE CLOVER

This famous strain may be used to make a pure Clover lawn, or in combination with a good lawn seed mixture at the rate of 1 lb. of Clover to 10 lbs. of lawn seed.

\$2.75 per lb., 5 lbs. \$12.75 (\$2.55 per lb.), 10 lbs. \$24.50 (\$2.45 per lb.),

25 lbs. \$58.75 (\$2.35 per lb.)

MAX SCHLING'S

MAXIMA SPECIAL LAWN MIXTURE

This mixture is especially prepared for growing along the Eastern Seaboard in sunny areas.

20% Kentucky Bluegrass	30% Chewing's Fescue
30% Illahee Fescue	10% Red Top
10% Highland Bent	
\$1.35 per lb., 5 lbs. \$6.25 (\$1.25 per lb.), 10 lbs. \$12.00 (\$1.20 per lb.),	
25 lbs. \$28.75 (\$1.15 per lb.), 100 lbs. \$110.00 (\$1.10 per lb.)	

MAX SCHLING'S

MAXIMA SHADY NOOK MIXTURE

Especially prepared for growing in partial shade where other grasses will now grow.

20% Roughstalk Meadow Grass (Poa Trivialis)	10% Highland Bent
30% Illahee Fescue	10% Red Top
30% Chewing's Fescue	
\$1.30 per lb., 5 lbs. \$6.00 (\$1.20 per lb.), 10 lbs. \$11.50 (\$1.15 per lb.),	
25 lbs. \$27.50 (\$1.10 per lb.), 100 lbs. \$105.00 (\$1.05 per lb.)	

SPECIAL MERION BLUEGRASS MIXTURE

30% Merion Bluegrass	20% Highland Bent
50% Illahee Fescue	
\$2.75 per lb., 5 lbs. \$13.50 (\$2.70 per lb.), 10 lbs. \$26.50 (\$2.65 per lb.)	

COMPLETE LIST OF CHOICE PERENNIALS FOR FALL PLANTING

ORDERS FOR LESS THAN THREE OF ONE VARIETY CANNOT BE ACCEPTED.

Our plants are shipped all over the entire United States, and in the past 15 years we have handled a tremendous volume of business with a minimum of complaint.

We do not pay transportation on orders for perennial plants. Please add 10% of the value of the plant order to cover packing and shipping charges.

All perennials are strong, field-grown plants, with the exception of a few which are pot grown. They can be shipped during April and early May, and again in September, October and November.

ALL VARIETIES IN THIS LIST (except where quoted), \$1.95 for 3; \$5.50 for 10; \$45.00 per 100.

ALYSSUM *Saxatile Compactum* (Basket of Gold). Golden yellow, 10 to 12 inches. April-May.

ANCHUSA *Myosotidiflora*. Dwarf clusters of bright blue flowers resembling Forget-me-nots. 1 ft. May.

ARMERIA, *Bee's Ruby*. Globes of glowing red, during summer. 1½ to 2 ft.

ASTILBE, *Gloria*. Dwarf, dense, plummy sprays of rich pink. 2 ft. July. \$1.00 each; \$9.50 per 10.

Fanal. Gorgeous deep red. \$1.25 each; \$11.00 per 10.

Granat. Dark crimson; strong, divided spikes. 2½ ft. June-July. \$1.00 each; \$9.50 per 10.

White Gloria. A very beautiful white form. \$1.00 each; \$9.50 per 10.

BAPTISIA *Australis*. 36". Deep blue flowers resembling Lupins. May-July.

CAMPANULA *Carpatica* (Carpathian Harebell). Blue. For rockeries and borders. 8". July-August. Blue and white.

Persicifolia (Peach Bells). Blue. 1 ft. June-July.

DICENTRA (Dielytra) *Eximia* (Everblooming Bleeding Heart). Fine for naturalizing in part shade. A summer blooming Bleeding Heart. Small pinkish flowers; fringed foliage.

Spectabilis. Giant Bleeding Heart. Large blooming size roots. \$1.00 each; \$11.00 per doz.

DORONICUM *Clusi*. Masses of canary-yellow, Daisy-like flowers. Grows in clumps. Late May.

Caucasicum. Large golden yellow Daisies in April and May, and again in fall. 2-2½ ft.

GEUM, *Fire Opal*. Glowing semi-double orange flowers, 2 ft. June-July.
Princess Juliana. Magnificent semi-double golden yellow. 2 ft. May-July.
Wilton Ruby. Bright scarlet. June-July.

CHRISTMAS ROSE (*Helleborus Niger*). Fine strong clumps of this ever-popular favorite. November-December blooming. \$2.00 each.
 LENTEN ROSE (*Helleborus Orientalis*). \$2.00 each; 3 for \$5.50.

HOLLYHOCK, *Double*. Chater's Hybrids. White, pink, yellow, crimson. 5 to 7 ft. July-August.

IBERIS *Sempervirens*. A vigorous hardy Candytuft with pure white flowers in May and June. 8 inches.

LILY-OF-THE-VALLEY PIPS. For outdoor planting. 25 for \$1.75; \$6.00 per 100, postpaid.

LINUM *Perenne*. The old favorite Chinese Flax with blue flowers from early May on. 1½-2 ft.

PHLOX *SUBULATA*. For rock gardens.

Alba. A white form of the Mountain Pink.

Blue Hills. Cascades of lavender-blue.

Brilliant (*Atropurpurea*). Vivid crimson flowers.

Perfection. Bright clear pink.

PHLOX *Divaricata Laphami*. A compact plant covered with clear orchid-lavender flowers in spring. Excellent for interplanting with spring bulbs.

PLATYCODON *Grandiflorum* (Japanese Balloon Flower). Blue and white. Three inches across; during June and July. 1-1½ ft.

POLEMONIUM, *Blue Pearl*. Splendid for planting with bulbs and particularly valuable for rock gardens. Shimmering masses of blue flowers in May and June. Height 12 inches.

SWEET WILLIAM. White, Newport pink, crimson and mixed.

TROLLIUS, *European Hybrids*. Fine strain of early spring beauties.

Ledebouri, *Golden Queen*. Magnificent flowers of deep golden yellow with large, prominent anthers, in bloom during late June and July.

VIOLA *Odorata Semperflorens*. The hardy, fragrant wild Violet.

VIOLET, *Royal Robe*. The demand for this sensational new Violet is still as great as ever. There is no plant that has been received with greater enthusiasm since its introduction in 1943 than Violet Royal Robe. Blooming in the spring and in the fall, it is delightfully fragrant.

ROSES

Selected Varieties and Quality Plants

(Shipped after Nov. 1)

EVERBLOOMING HYBRID TEAS

RED —

A. Chrysler Imperial. New fragrant rich red. Limited supply.

B. *Crimson Glory*. (Pat. 105) Very vigorous deep crimson.

C. *Etoile de Hollande*. Lovely deep scarlet.

A. *Mojave*.

PINK —

A. *Capistrano*. (Pat. 922.) Glowing rose-pink, fragrant and vigorous.

A. *Helen Traubel*. (Pat. 1028.) Perfect rich pink, fragrant and vigorous.

A. *Mission Bells*. (Pat. 632.) Deep glowing salmon, opening to clear shrimp-pink.

A. *Queen Elizabeth* — Rosy-down pink

YELLOW —

A. *Fred Howard*. (Pat. 1006.) Lovely yellow-shaded copper.

A. *Golden Scepter*. (Pat. 910.) (See page 31).

C. *McGredy's Yellow*. Old favorite clear yellow.

A. *Sutter's Gold* (Pat. 885.) Clear yellow with copper veining. An exceptional variety.

WHITE —

C. K. A. *Victoria*. Old favorite white.

B. *Sleighbells*. (Pat. 1004.) The newest and best white.

BICOLOR —

B. *Forty-niner*. (Pat. 792.) Rich chrome-yellow interlaced red.

B. *Peace*. (Pat. 591.) The best new Rose in years. Huge flowers, great vigor. Soft yellow edged pink.

C. *President Hoover*. Scarlet and yellow.

C. *Talisman*. Gold, scarlet and yellow. Excellent cut-flower variety.

A. *Tiffany*. Golden yellow shading to deep pink.

FLORIBUNDA DWARF EVERBLOOMING ROSES

C. *Bright Eyes*. Lovely pale yellow.

A. *Carrousel*. (Pat. 1066.) Bright red, vigorous and free flowering.

B. *Crimson Rosette*. Fully double velvety red.

B. *Fashion*. (Pat. 789.) Luminous coral-pink overlaid with gold.

A. *Jimmy Cricket*. Tangerine blend of coral and red.

A. *Lilbet*. Soft Pink.

B. *Pink Rosette*. Fully double pure pink.

C. *Summer Snow*. Pure white.

A. *Vogue*. (Pat. 926.) Rich bright pink; very free flowering.

CLIMBING HYBRID TEAS (For Spring Delivery)

Although not as tall growing as the regular Climbers, these have largest flowers and bloom throughout the season.

C. Cl. *Etoile de Hollande*. Deep scarlet.

C. Cl. *E. P. Thom*. Deep yellow.

C. Cl. *K. A. Victoria*. White

B. Cl. *Peace*. (Pat. 932.) Soft yellow with pink edge.

C. Cl. *Talisman*. Gold, scarlet and yellow.

REGULAR CLIMBERS

B. *Blaze*. Everblooming red.

C. *Dr. W. Van Fleet*. Pale soft pink.

B. *King Midas*. Large golden yellow.

B. *New Dawn*. Everblooming pink.

C. *Paul's Scarlet*. Vivid scarlet. The most popular scarlet.

C. *Silver Moon*. White.

ROSE PRICES

All varieties marked "A"—\$3.00 each; 10 for \$27.50.

All varieties marked "B"—\$2.50 each; 10 for \$22.50.

All varieties marked "C"—\$2.00 each; 10 for \$18.00.

Above prices and postpaid. Add 10% for postage and handling.

CLEMATIS

SPECIAL COLLECTION

Crimson King

Duchess of Edinburgh

Ramona

Countess de Bouchard

Jackmani

Each Variety: \$2.00, postpaid.

COLLECTION: 1 each of the 5 varieties, \$8.25, postpaid.

Additional Varieties of Clematis

Crispa. Flowers are bell-like, of very heavy texture. Unusual shade of claret-purple. \$1.75 each; \$19.25 doz.

Duchess of Albany. Beautiful pear-shaped, pink blossoms. \$2.50 each; \$27.50 doz.

Henryi. Large, creamy white flowers. \$1.75 each; \$19.25 doz.

Lawsoniana. Double flowering, large blue. \$2.00 each; \$22.00 doz.

Paniculata. Clusters of fragrant white flowers. \$1.50 each; \$16.50 doz.

All Clematis postpaid.

While Snow Falls Outdoors These Lovely Blooming Bulbs Bring June Into Your Home . . .

Amaryllis

Plant any of these easy-to-grow winter-blooming Amaryllis bulbs indoors, anytime from October to February. Then watch them shoot up, burst into glori-

ously brilliant, breathtakingly perfect blooms that transform your living room into a garden paradise!

NOW AVAILABLE AS EARLY AS OCTOBER!

Max Schling guarantees every specially selected variety on this page to be true to type, unvarying in form and specified color.

Prize Winning Varieties in 5 Special Colors:

CRIMSON VELVET

Lush, gorgeous crimson with an exquisitely delicate texture and delightful form. **\$6.00 each**

PINK BEAUTY

Captures and holds the rare, thrilling rosy-pink of a glowing summer sunset. Constant and uniform in tone. **\$6.75 each**

ROYAL HERALD

Luxurious red-purple, very rare, and in short supply. **\$8.00 each**

SALMON QUEEN

Bright salmon, as radiant as the smile of a happy young queen. Splendid show blossom. **\$6.00 each**

SCARLET TRUMPET

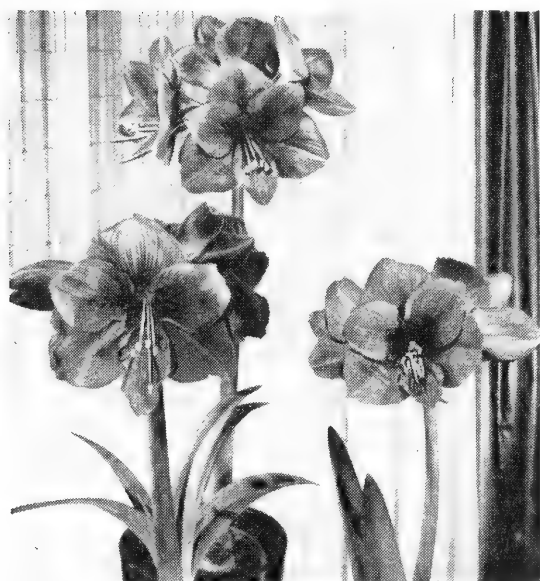
True brilliant royal scarlet, of regal magnificence in form and texture. Ideal show flower. **\$6.00 each**

SNOW WHITE

Each lovely flower as gleamingly pure white as fresh-fallen snow. Won Award of Merit. New York Horticultural Society. In limited supply. **\$7.50 each**

STARDUST

Carmine red with white starburst. **\$6.00 each**



Beauties That Thrive In Living Room or Greenhouse

Gloriosa (Rothschildiana)

Plant November to March. This exotic indoor plant produces flowers of exceptional loveliness. Their gay, variegated markings and swirling petals turn any corner of your home into a bower of beauty. They love to climb and should be given good support quite early. Use sandy loam, or half sand and humus. Plant can be dried off as soon as it has bloomed, then replanted outdoors for summer blooming. Bulbs are fine reproducers.

Jumbo Bulbs: **\$1.75 each** **\$19.25 per doz.**

WE PAY POSTAGE ON ALL ORDERS
(unless otherwise specified)





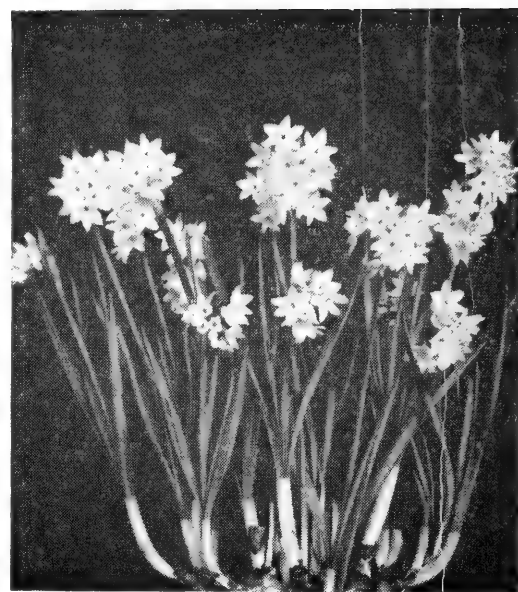
◀ French Roman *Hyacinths*

Plant October to December. These dainty French imports are so delightfully light and airy, of such fairylike grace, that they seem almost unrelated to their heavier Dutch cousins. However, the appearance of this special new variety is deceptive. They're hardy and strong, grow vigorously without coaxing.

WHITE — \$3.00 per doz.;
\$22.50 per 100
ROSE — PINK — \$2.50 per doz.;
\$18.00 per 100
BLUE — \$2.00 per doz.;
\$15.00 per 100

Narcissus ▶

Plant October to January. Let their loveliness bring spring to brighten your surroundings while the rest of the world is wrapped in the bleakness of winter.



Sparkling Imported Hyacinth Glasses!

These are exquisite shaped genuine Dutch Hyacinth Glasses, blown of sparkling leaded glass. They are the actual glasses Holland's professional growers use for forcing their famous blooms, and so decorative they make beautiful vases for any cut flowers.

One glass, complete with one Jumbo Exhibition Hyacinth Bulb, in a choice of these flower colors: Pink, Blue, White or Yellow. **\$1.50 per set**

Glass alone. **\$1.25 each**

Jumbo Exhibition Hyacinth Bulbs alone, choice of above colors. **3 for \$1.65 \$5.35 per doz.**

BIRD OF PARADISE

(*Strelitzia*)

Exotic flowering plant, with beautiful green foliage and orange and blue bird-like blooms. Available November.

\$2.50 each
\$26.50 per doz.

Imported Paper Whites

French-grown, with such rare beauty of texture, form and fragrance that domestic varieties just don't bear comparison. They thrive in Max Schling's Bulb Fiber, or may be set in pebbles and water, or vermiculite.

\$2.00 per doz. \$15.50 per 100

Golden (Grand Soleil D'Or)

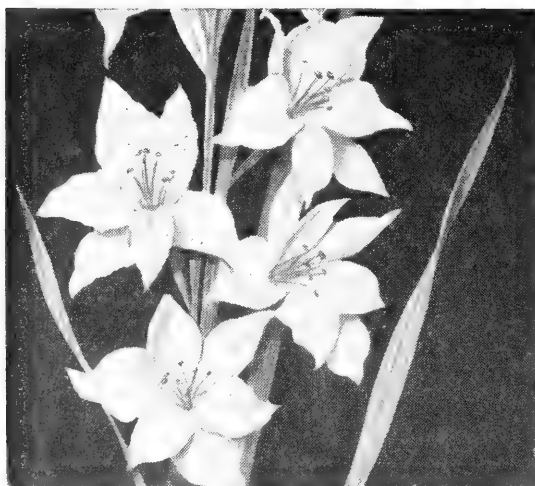
This splendid sun-glow yellow strain is easy to raise, was developed especially for forcing. Excellent results are assured.

\$2.25 per doz. \$17.50 per 100

Chinese Sacred Lilies

As exotic as their name, these pure white Narcissi with deep golden centers, grow profusely in lovely showers of bloom, with a delicate, delightful fragrance.

\$2.50 per doz. \$18.75 per 100



Baby Gladiolus

Plant October to December. Have your own beautiful home-grown "glads" to adorn your home, make glorious center-pieces for your dinner table all winter long! Excellent for home green houses.

TRISTIS SUPREME

The finest of all tristis hybrids. Pure white, with delicately shaded tones of green at the center. Tall strong stems bear delicately fragrant blossoms.

\$2.00 per doz. \$15.00 per 100

PEACH BLOSSOM

A delightful, soft pink that's as radiant as the first warm day in May.

\$1.65 per doz. \$12.00 per 100

SPITFIRE

Fiery red. Excellent for winter flower arrangements.

\$2.00 per doz. \$15.00 per 100

These Three Books Make It Easy To Grow Perfect Blooms From Our Superb Bulbs

ALL ABOUT HOUSE PLANTS

by MONTAGUE FREE

The one big complete, encyclopedic volume that's a guide for growing all indoor bulbs, flowers, plants, shrubs and vines. 329 pages of clear, authoritative facts to insure your success with all indoor gardening. Scores of beautiful full-color illustrations. Completely indexed.

\$3.95

HOW TO GROW BEAUTIFUL HOUSE PLANTS

by RUTH MARIE PETERS

Clear instructions on care of all house plants, from rare orchids and African violets to geraniums, by noted horticulturist of N. Y. Botanical Garden. 53 chapters, over 400 photos, show how to choose, water, fertilize, prune, cure ills, make cuttings, grow from seeds, build terrarium, etc.

\$2.00

BULB MAGIC IN YOUR WINDOW

by THOMAS EVERETT

Brand-new information-packed book with 3 bulb gardens in color, 60 black-and-white photos and 10 how-to drawings. Here is cultural know-how on 100 bulbs to grow indoors—from spring snowdrops to autumn crocus, from achimenes to zephyranthes. Also includes many new ideas for experimenters.

\$3.95

Calla Lilies

Plant October to January. No flower seems to add so much old-fashioned charm and grace to a home as the Calla Lily. The superb varieties we offer here are delightfully fragrant, easy to raise and continue to please with their highly decorative foliage after the blooming period.

WHITE CALLA (*Z Aethiopica*) Stately pure white, with such upward flowing, pristine beauty it has been called "the saintly lily." Jumbo bulbs only.

85¢ each; \$8.25 per doz.; \$58.00 per 100

BLACK CALLA (*Arum Pictum*) Unusual hybrid whose striking and exceptional color never fails to evoke amazed comment. Imagine the decorative effectiveness of this note of contrast against any wall in your home.

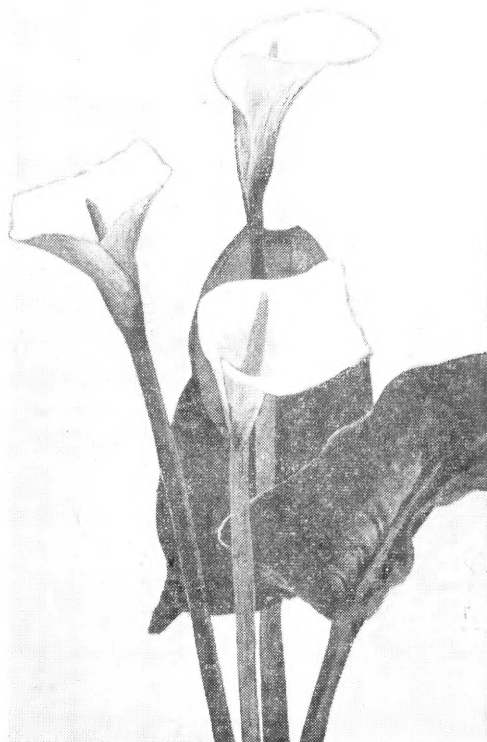
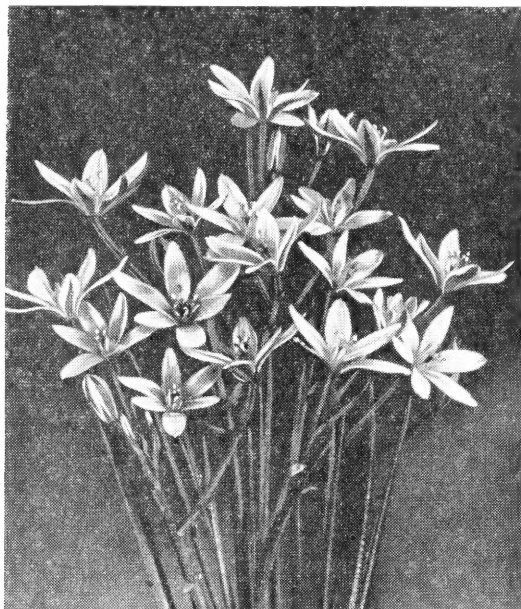
\$1.10 each \$12.00 per doz.

Star of Bethlehem

(*Ornithogalum*)

Plant October to December. Produces magnificent thick clustering masses of dazzling white star-shaped blossoms with jet black "shoe button" eyes. Strong graceful stems. Imagine the impressive beauty of these unusual but easily-grown flowers on your plant stand or mantel.

\$2.00 per doz. \$15.00 per 100

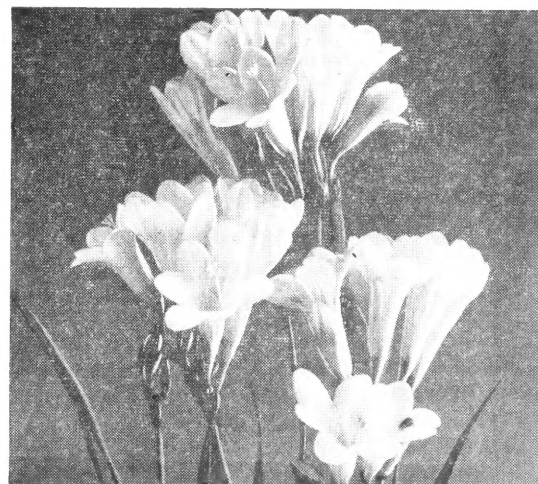


Glorious Blooming Bulbs for Greenhouse Cultivation

HUGE FRAGRANT *freesias*

IN EXCLUSIVE PATENTED VARIETIES

Plant September to November. Here is a new, rare race of King-Size Freesias. These magnificent blossoms reach twice the size of ordinary varieties, seem to have an even more lasting, more delicate and delightful fragrance. Their colors are intense, they grow high and strong on their hardy stem structures.



APPLE BLOSSOM

Delicate soft pink. (U.S. Plant Pat. No. 486.)

BRONZE GIANT

Combination of copper and bronze tones.

GIANT CREAM

Enormous cream-yellow blossoms that shade to a distinct orange-yellow at throat. Very tall, vigorous; exquisitely fragrant.

GIANT LAVENDER

Lush, lovely deep lavender, white throat.

KING OF THE YELLOWS

Royally splendid in color and form. (U.S. Plant Pat. No. 488.)

MARYON

Beautiful mauve. (U.S. Plant Pat. No. 32.)

SNOWSTORM

Pure white loveliness. (U.S. Plant Pat. No. 487.)

PATENTED FREESIAS MIXED

All above varieties \$2.00 per doz. \$15.00 per 100

YOU ARE CORDIALLY INVITED TO BECOME A MEMBER OF THE

MAX SCHLING *Lily-of-the-Valley* CLUB for 1955-1956

The Lily-of-the-Valley Club is a unique plan which enables flower lovers to enjoy the beauty and fragrance of exquisite Lily-of-the-Valley blooms, growing right in their own home, all through the autumn, winter and spring.

Here's how the plan operates Order as many Lily-of-the-Valley pips as you wish. It is best to place your entire order for the season, *all at one time*, in advance. You get the advantage of the low quantity price for club members and are assured of delivery even though our supply is limited. We will split the order as you direct. The pips, in individual lots, will be sent on the dates specified—to any address, or different addresses, according to your instructions. By this "shipment-at-intervals" plan you can have a fresh container of Lily-of-the-Valley blooming right through the season.

the ideal gift idea

For that special gift what could be more thoughtful and original—than a handsome container planted with choice imported Lily-of-the-Valley pips? Here's the perfect remembrance for Christmas, New Year's, Valentine's Day, Mother's Day, birthdays and anniversaries.

pips will bloom in a few short weeks

All pips delivered from September to December 31st are last season's harvest, specially treated for forced blooming in 18 to 21 days. Pips shipped after December 31st, will be newly harvested and require 21 to 25 days to bring them to full bloom. As the season progresses, this growing period is gradually reduced to 18 to 21 days.

variety of attractive containers

We have selected a large variety of attractive, graceful bowls as containers for these pips. Of course you can order the pips alone for planting in your own container if you wish. Or successive shipments can be planted in the original container after the first planting has ceased blooming. In addition to the containers illustrated, we have a full line of oblong, square, oval and round containers, in excellent taste. Available, all planted, from \$12 to \$25.

After the blooming period is over, plant the pips outdoors in spring and they will bloom all over again the following year.

Place your entire order

now

because the supply of these fine Lilies-of-the-Valley is relatively limited.

Your directions for split shipments at specified dates will be carefully carried out.

Minimum Shipment
12 pips

Please use specially dated order sheet inside back cover.

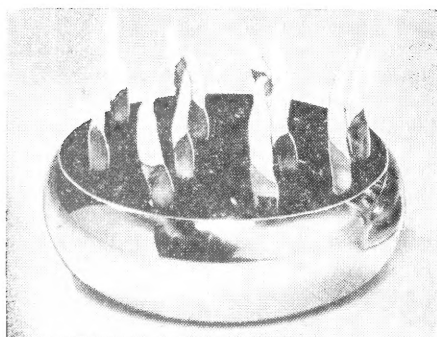
UNPLANTED LILY-OF-THE-VALLEY PIPS

12 for \$ 2.75

25 for \$ 5.25

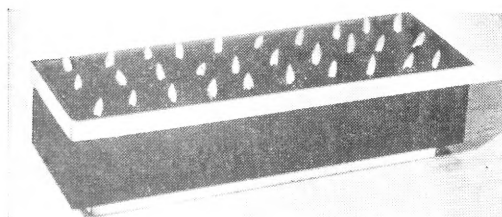
100 for \$19.50

1 Quart Bulb Fiber 25¢
(sufficient for planting 12 pips)



1a. Classic solid copper round container, 6 inches in diameter, planted with 12 Lily-of-the-Valley pips. Complete \$5.95, postpaid.

1b. Same as above, but planted with five paper-white Narcissi complete \$3.95, postpaid.



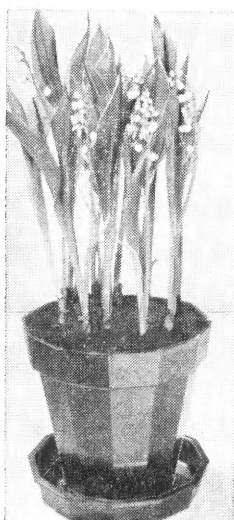
4. Black and Satin-Brass Containers are new, streamlined and very handsome on bookcase or mantel. Gleaming brass trim sets off their smart black krinkle finish to perfection. They come in 3 sizes, each planted with our special Lily-Of-The-Valley pips.

4A. 12" x 4" x 3½", with 24 pips \$ 9.95

4B. 16" x 5" x 4½", with 30 pips 12.95

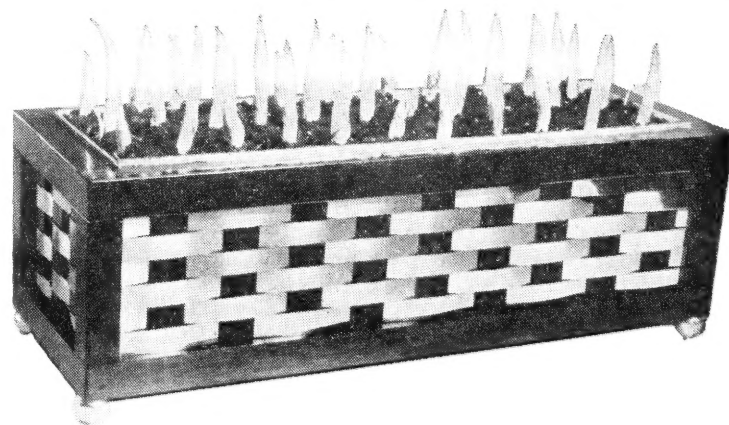
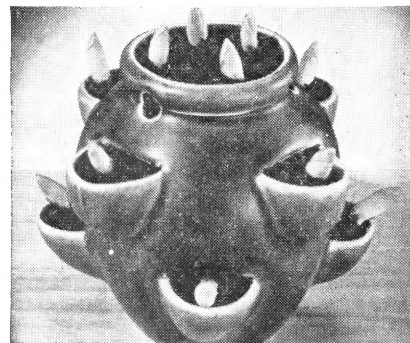
4C. 22" x 5" x 4½", with 48 pips 17.95

Planted containers of various sizes and designs



2. Plastic Pot in very attractive pastel finish, top diameter 4¼ inches, planted with 10 Lily-of-the-Valley pips. Complete \$3.95, postpaid.

3. STRAWBERRY JAR PLANTER with 12 pips and fibre in which to plant them. White, black, burgundy, green or yellow ceramic. 5" high. Complete \$4.95, postpaid.



5. Handsome decorative planter of stained oakwood in mahogany or blonde finish, with gold-toned brass weave. Size 16 x 5¼ inches. Planted with 33 Lily-of-the-Valley pips. Complete \$22.50, postpaid.

Max Schling

presents

THE ROYAL TRIO

White Empress—More letters of testimonial came from our customers about their success with this variety, than any other in our history. Equally as large as Red Emperor and blooming at the same time, this new variety is most effective when used in combination with Red Emperor. A pure glistening white Tulip. Supply limited.

Each \$1.00, 12—\$10.00, 25—\$19.50, 100—\$75.00

Golden Prince (not illustrated). Huge satiny golden yellow, as large as, and blooming with Red Emperor.

Each \$1.00, 12—\$10.00, 25—\$19.50, 100—\$75.00

Red Emperor—The most popular of all Tulips. Unsurpassed in size and brilliance, it really steals the show from everything that blooms at the time. A large planting is striking and beautiful beyond comparison.

12—\$2.00, 25—\$3.90, 100—\$15.50

WHITE EMPRESS

RED EMPEROR

DUKE OF WINDSOR

MRS. R. O. BACKHOUSE

NIZZA

NIZZA

12—\$1.50
25—\$2.95
100—\$11.50

BABYLON MAJESTIC

Each \$1.00
12—\$11.00
25—\$21.00
100—\$82.50

DUKE OF WINDSOR

12—\$4.85
25—\$9.25
100—\$36.00

MRS. R. O. BACKHOUSE

12—\$4.40
25—\$8.50
100—\$32.50

CHEERFULNESS

12—\$1.45
25—\$2.85
100—\$11.00

BABYLON MAJESTIC

CHEERFULNESS



Exotic

PARROT TULIPS

BLUE PARROT

TEXAS GOLD

ORANGE FAVORITE

COLLECTION

Blue Parrot, Fantasy (pink), Fire Bird (red), Orange Favorite, Texas Gold.

5 each 5 varieties (25 in all) \$ 3.25
10 each 5 varieties (50 in all) \$ 6.00
25 each 5 varieties (125 in all) \$14.25



Parrot Tulips

Blue Parrot

12—\$1.50, 25—\$2.95, 100—\$11.50

Fantasy

12—\$1.50, 25—\$2.95, 100—\$11.50

Firebird

12—\$1.75, 25—\$3.45, 100—\$13.50

Orange Favorite

12—\$1.50, 25—\$2.95, 100—\$11.50

Texas Gold

12—\$2.25, 25—\$4.30, 100—\$16.50

FANTASY

FIRE BIRD

Max Schling Seedsmen, Inc.

538 Madison Avenue • New York 22, N. Y.
Telephone: ELdorado 5-5620

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